# DIGITAL
## COMMUNICATION

website
social networks
emailings
intranet
database
media library

# EVENTS
## ORGANIZATION

Program
Guests & participants
Press
Food & Logistics
Travels
Budget

# PROJECT
## MANAGEMENT

What
Why, Whom for
Who
How & Where
When
How Much

# B U D G E T
## BUILDING TOOL

Pilot project : iGEM 2015

Decisions to make
Variables costs
Expenses
Ressources